

## IN THE CLAIMS

Please amend the claims as follows. This versions of the claims replaces all previous version of the claims.

1. - 147. (Cancelled)

148. (Currently Amended) A method of implementing a media content delivery and playback scheme, said method comprising the steps of:

receiving media content which is delivered asynchronously via a communication channel; and

enabling playback of said media content at a predetermined time after said step of receiving media content, wherein said enabling is carried out by a processor based device;

wherein said media content is not detectable for playback by a user prior to said predetermined time.

149. (Previously Presented) The method defined in claim 148, further comprising the step of detecting said media content at the said predetermined time.

150. (Previously Presented) The method defined in claim 148, further comprising the step of providing a notification of receipt of the said media content.

151. (Previously Presented) The method of claim 148, wherein said playback is enabled only after a predetermined time after said step of receiving media content.

152. (Previously Presented) The method of claim 148, wherein asynchronous delivery of said media content is controlled by a first processor of a first device and said playback of said media content is controlled by a second processor of a second device.

153. (Previously Presented) The method of claim 152, wherein said playback of said media content is enabled in said second device at a first predetermined time after said delivery of said media content.

154. (Canceled)

155. (Previously Presented) The method of claim 152, wherein said delivery of said media content from said first device to said second device is controlled in accordance with a digital rights management scheme.

156. (Previously Presented) The method of claim 152, wherein said first device and said second device are coupled by said communication channel.

157. (Previously Presented) The method of claim 152, wherein said first device and said second device are implemented in computer systems.